



# #STARTUPUTRECHT

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WORKSHOP SMART & LEEFBAAR

14 FEBRUARI 2019



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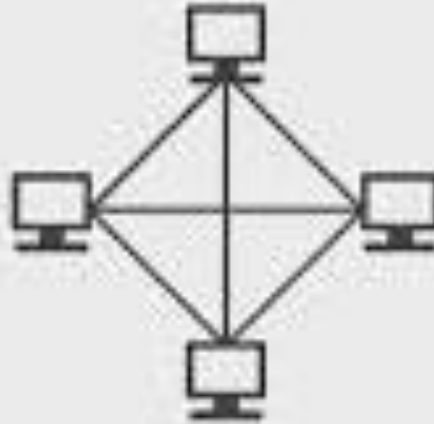
***“Personal data is the new oil of the Internet  
and the new currency of the digital world.”***

– Meglena Kuneva,  
European Consumer Commissioner





USERS = 1 CONNECTION



4 USERS = 6 CONNECTIONS



8 USERS = 28 CONNECTIONS

# De wet van Metcalfe

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**Level playing field**

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# Gemeente aan het stuur